

Product guide

Affordable, professional colour for business



HP OfficeJet Pro 8710/8720/8730/8740 All-in-One series



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Table of contents

Innovation to help your business thrive	3
Product walk around: 8740 All-in-One	4
Product comparison: 8740 All-in-One	5
Key benefits at a glance	6
Remarkable value for professional colour	7
Designed for superb office productivity	8
Mobile printing that keeps business covered	9
Ultimate fleet control, easy management	10

Innovation to help your business thrive

Make the most of your print environment with a full-featured all-in-one that delivers professional-quality colour for up to 50% lower cost per page than lasers.¹ Save time and increase efficiency with versatile print, fax, scan, and copy capabilities. Space-saving HP Print Forward Design delivers advanced paper handling and impressive speeds (8720/8730/8740 series). Rein in printing practices to help eliminate excessive costs with fleet-management solutions (8730/8740 series).

Who can benefit?

Professionals in small work teams of up to five users can share these reliable multifunction printers. All models offer an office-ready solution for affordable, high-quality colour, perfect for small and medium-size businesses. For businesses that need easy integration and fleet control, HP OfficeJet Pro 8730 and 8740 series offer essential management capabilities. HP OfficeJet Pro 8720, 8730, and 8740 series are designed to print up to 30,000 pages per month.² The HP OfficeJet Pro 8710 supports printing up to 25,000 pages per month.²



Product walk around: 8740 All-in-One

HP OfficeJet Pro 8740 All-in-One shown

- 1 50-sheet single-pass, two-sided automatic document feeder (ADF)³
- 2 Legal-size flatbed scanner⁴
- 3 Cartridge access door
- 4 HP Print Forward Design with self-contained output bin⁵
- 5 10.9 cm colour touchscreen with customisable shortcuts⁶
- 6 Easy-access USB port for printing USB documents⁷
- 7 Built-in automatic two-sided printing
- 8 250-sheet tray 1
- 9 250-sheet tray 2⁸
- 10 Wi-Fi Direct[®] printing⁹
- 11 Built-in wireless networking¹⁰
- 12 NFC touch-to-print¹¹
- 13 Fax connection ports
- 14 Fast Ethernet network port
- 15 Hi-Speed USB 2.0 printing port
- 16 Hi-Speed USB 2.0 port (for connecting third-party devices)



Series at a glance



Model	8710	8720	8730	8740
Print speed in pages per minute (ppm), black/colour (A4) ¹²	Up to 22/18 ppm	Up to 24/20 ppm	Up to 24/20 ppm	Up to 24/20 ppm
Two-sided print speed in ppm, black/colour ¹³	Up to 12/10 ppm (A4)	Up to 20/17 ppm (up to legal size)	Up to 20/17 ppm (up to legal size)	Up to 20/17 ppm (up to legal size)
ADF two-sided scan speed in images per minute (ipm), black/colour ¹⁴	Up to 4/4 ipm	Up to 6/4 ipm	Up to 23/12 ipm	Up to 23/12 ipm
Control panel display	6.75 cm colour touchscreen	10.9 cm colour touchscreen	10.9 cm colour touchscreen	10.9 cm colour touchscreen
NFC touch-to-print ¹¹	Not available	✓	✓	✓
Document printing from USB ⁷	Not available	Not available	✓	✓
Distributed enterprise solutions ¹⁵	Not available	Not available	✓	✓
Print input capacity (standard/optional with 250-sheet tray 2) ⁸	250	250/500	250/500	500

Product comparison: 8740 All-in-One

The following table compares the new HP OfficeJet Pro 8740 All-in-One with the HP OfficeJet Pro 276dw MFP.



HP OfficeJet Pro 8740 All-in-One	HP Officejet Pro 276dw MFP	Benefits
Up to 24 ppm black, up to 20 ppm colour print speed (A4) ¹²	Up to 20 ppm black, up to 15 ppm colour print speed (A4) ¹⁶	Faster output: up to 20% black, up to 33% colour
Two-sided printing up to 20 ppm black, up to 17 ppm colour (up to legal size) ¹³	Two-sided printing up to 7 ppm black, up to 6 ppm colour (A4) ¹⁶	Up to 3x faster duplex speeds and legal-size page support
50-sheet dual-head, single-pass two-sided ADF: duplex scanning up to 23/12 ipm (black/colour), simplex scanning up to 19/8 ipm (black/colour) ¹⁴	50-sheet mechanical two-sided ADF: duplex scanning up to 4.5/3.7 ipm (black/colour), simplex scanning up to 11/7 ipm (black/colour) ¹⁷	Up to 5x faster two-sided automatic document scanning, up to legal-size page support
Advanced HP Print Forward Design	Conventional pull-out output tray	Space-saving design delivers laser-like paper handling and fast print speeds
10.9 cm intuitive colour touchscreen with gesturing and customisable shortcuts	10.9 cm intuitive colour touchscreen	Tap and swipe the enhanced touchscreen to access quick, customisable shortcuts, or the printer dashboard to view job progress status
Print PDF, Microsoft® Word and PowerPoint® documents from your USB drive ⁷	Limited to PDF files and photo images	Conveniently print the files businesses work with every day directly from USB
Original HP high-yield ink cartridge options: up to 3,000 black pages, up to 1,600 colour ¹⁸	Optional Original HP high-yield ink cartridges: up to 2,300 black pages, up to 1,500 colour ¹⁸	Print up to 30% more pages with less intervention
Enhanced HP Web Jetadmin, ¹⁹ HP Universal Print Driver, ²⁰ HP Color Access Control, ²¹ and HP Embedded Web Server	HP Web Jetadmin, ¹⁹ HP Universal Print Driver, ²⁰ HP Embedded Web Server	Easily manage your printing environment with enhanced solutions for distributed enterprise management
HP JetAdvantage Private Print, ²² optional HP JetAdvantage Security Manager with Instant On ²³ and certification management	Basic security, firewall, control panel lock, password-protected HP Embedded Web Server	Control costs and help keep data, devices, and sensitive information secure with enhanced security features
HP JetAdvantage and third-party partner extensibility solutions, including job accounting	Not available	Easily customise and extend capabilities with enhanced security, solutions, and extensibility for distributed enterprise management

Key benefits at a glance

Optimise printing and business performance with affordable, professional colour. Increase productivity with space-saving HP Print Forward Design that delivers laser-like output management up to legal-size media and blazing fast two-sided printing (8720/8730/8740 series). Easily print when and where you need to from your mobile device.²⁴ Redefine expectations with manageability solutions that help you seamlessly control your print environment (8730/8740 series).



Remarkable value for professional colour

- Spend up to 50% less per page compared with lasers.¹ Save even more with HP Instant Ink.²⁵ Print colour or black-and-white for the same low price.
- Print up to three times as many pages with optional Original HP high-yield ink cartridges (8720/8730/8740 series).²⁶
- Produce water-, smear-, and fade-resistant prints that stand up to highlighters.²⁷



Designed for superb office productivity

- Get exceptional performance and advanced paper handling with HP Print Forward Design (8720/8730/8740 series).
- Breeze through tasks with impressive print speeds up to 24 ppm,¹² automatic two-sided printing up to 20 ppm,¹³ and single-pass, automatic two-sided scanning up to 23 ipm.¹⁴
- Tap and swipe the enhanced 10.9 cm touchscreen to access quick, customisable shortcuts, or the printer dashboard to view job progress status (8720/8730/8740 series).⁶
- Print Microsoft Word and PowerPoint documents from your USB drive (8730/8740 series).⁷
- Support high-volume office printing with a device designed to print up to 30,000 pages per month,² and a paper input capacity of up to 500 sheets (8720/8730/8740 series).⁸



Mobile printing that keeps business covered

- Print with just a touch using your NFC-enabled mobile device¹¹ (8720/8730/8740 series), or print directly from your smartphone, tablet, or notebook PC using Wi-Fi Direct⁹—without accessing the company network.
- Easily print from a variety of smartphones and tablets.²⁴



Ultimate fleet control, easy management

- Streamline device or fleet integration with HP PCL 6, HP PCL 5c, and HP Postscript level 3 emulation (8730/8740 series).
- Easily take command of your printing environment from one central location, with HP Web Jetadmin.¹⁹
- Help secure your fleet with optional HP JetAdvantage Security Manager,²³ and extend capabilities with HP JetAdvantage and third-party partner solutions (8730/8740 series).

Remarkable value for professional colour



Print professional-quality colour documents for up to half the cost per page, compared with lasers.¹ Save up to 50% with HP Instant Ink,²⁵ and get the colour and black text output you need, without running out of ink.²⁸



The most affordable way to print²⁸

Produce business-class prints for up to 50% less per page.¹ Plus, save even more when you sign up for HP Instant Ink, an ink replacement service.²⁵ Get ink delivered before you need it, so you never run out.²⁸



Stand out from the crowd

Attract new customers with borderless, double-sided marketing materials that help your business stand out. Choose HP Brochure papers to help you make a lasting impression.



Save money with high-yield cartridges²⁶

Get a better value for frequent printing. Produce up to three times as many pages and replace cartridges less often with optional Original HP high-yield ink cartridges (8720/8730/8740 series only).²⁶



Designed to conserve

Save resources without sacrificing performance, using this ENERGY STAR® certified all-in-one.



Professional colour for the office

Produce professional-quality colour and black text that's perfect for office use. Reliably print reports, memos, emails, and other documents on a variety of papers.



Easy recycling at no charge

Save time and conserve resources. Easily recycle your Original HP cartridges at no charge through HP Planet Partners.²⁹



Produce durable prints that last

Rely on Original HP ink cartridges to deliver durable prints that stand up to highlighters and resist water, smearing, and fading.²⁷



Protect your investment

Protect your printing and imaging device. A 3-year warranty is included.³⁰

Designed for superb office productivity



Finish jobs in a snap with an all-in-one designed for fast, high-volume performance. HP Print Forward Design delivers impressive speeds for two-sided printing and scanning, with laser-like paper handling (8720/8730/8740 series). Print longer without reloading paper, using a second paper tray.⁸



Innovative design, exceptional performance

HP Print Forward Design offers advanced paper handling with higher speeds, and an integrated legal and A4 paper feed (8720/8730/8740 series). Pages print face down for better security, plus, there is no flimsy paper tray extension, so pages don't fall off the printer (8720/8730/8740 series).



Print longer without reloading paper

Increase paper capacity up to 500 sheets, with a second 250-sheet paper tray (included with the 8740, optional for the 8720/8730 series, not compatible with the 8710 model). Load specialty papers, such as letterhead, in the main input tray and plain paper in the second tray, and print on multiple paper types without having to stop and change paper.



Ultra-fast print speeds

Fly through print jobs, using a printer equipped with fast, automatic two-sided printing—up to 20 ppm, up to legal size (8720/8730/8740 series).¹³ Complete tasks quickly and efficiently while saving time and paper. Single-page documents print even faster—up to 24 ppm, A4 (8720/8730/8740 series).¹²



Manage tasks with just a touch

Easily manage print, scan, copy, and fax jobs directly at the all-in-one. Tap and swipe the intuitive 10.9 cm colour touchscreen to access quick, customisable menu shortcuts on the advanced user interface (8720/8730/8740 series).⁶



High-speed two-sided scanning and copying

Breeze through multipage documents, including legal size, using single-pass, automatic two-sided scanning (8730/8740 series). The 50-page ADF also makes it easy to copy and fax multipage documents—simply load your originals and walk away or attend to other tasks.



Scan, send, simple

Send your work quickly to more places with less effort. Scan documents directly to email, network folders, and the cloud with a range of pre-loaded business apps.³¹



Print Microsoft files from a USB drive⁷

Easily print PDF files and Microsoft Word and PowerPoint documents, directly from your USB drive (8730/8740 series).⁷

Mobile printing that keeps business covered



Keep business moving from anywhere in the office. Connect to devices with NFC touch-to-print functionality.¹¹ Easily print documents, emails, and more, when and where you need to from your smartphone, tablet, or notebook PC.²⁴



NFC touch-to-print convenience¹¹

Walk up and print with just a touch using your NFC-enabled mobile device (8720/8730/8740 series).¹¹ There is no need to search through a long list of printers or connect to your corporate network (8720/8730/8740 series).



Print from mobile devices using Wi-Fi Direct⁹

Print directly from your smartphone, tablet, or notebook PC to these all-in-ones from anywhere in the office, using Wi-Fi Direct—there is no need to access your corporate network.⁹ Save guests time by enabling an easy connection to the nearest printer.



Easily print from a variety of mobile devices

Print documents, emails, PDFs, and more from iPhones and iPads using AirPrint, as well as smartphones and tablets running Android™, Windows® 8/10, or Google Chrome™ operating systems.³²

Ultimate fleet control, easy management



Get everything you need to easily manage your printing environment, from drives to deployment to policies (8730/8740 series only). Simplify fleet integration and expand print capabilities with support for HP PCL 6, HP PCL 5c, and HP PS printing options (8730/8740 series only).



Increase what you can print from the office

Produce a variety of text, graphics, images, barcodes, and more, using any array of built-in font solutions. Streamline device or fleet integration and increase your printing options with support for HP PCL 6, HP PCL 5c, HP Postscript level 3 emulation, and scalable TrueType fonts (8730/8740 series only).



Help safeguard your fleet

Help secure your fleet with the solution Buyers Laboratory (BLI) calls trailblazing.³³ Optional HP JetAdvantage Security Manager offers an effective, policy-based approach to helping secure HP printing and imaging devices (8730/8740 series only).



Streamline fleet management

Take command of your printing environment with HP Web Jetadmin, an HP JetAdvantage Management Solution. Easily add new devices and solutions, update features, and apply corporate policies from one central location.¹⁹

Save IT time and make printing easy with the HP Universal Print Driver (UPD).²⁰ Set up all your printers with one common driver, there is no need to download more than one.



Achieve a high level of privacy and control

Help increase privacy and maintain control. HP JetAdvantage Private Print²² helps prevent unauthorised access to confidential print jobs stored in the cloud. Users have the flexibility to pick up jobs at any compatible device with secure authentication.



Assign colour use and help control costs

Control colour printing use and costs across your organisation with HP Color Access Control. Track and allocate colour printing costs by client, department, or user. Assign colour printing access only to those who need it, or turn off colour printing capability completely (8730/8740 series only).²¹



Transform imaging and printing practices

Improve company-wide printing policies. By controlling user access, HP Access Control solutions help protect print jobs and devices. Improve workflows and monitor printing practices, while also reducing costs (8730/8740 series only).³⁴



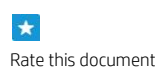
Customise with top-flight flexibility

Extend the capabilities of your printing environment, using a rich array of easy-to-integrate HP JetAdvantage and third-party partner solutions, including job accounting (8730/8740 series only).

Notes

- ¹ Compared with the majority of colour laser AiOs <€500 Euros, August 2015; market share as reported by IDC as of Q2 2015. Cost-per-page (CPP) comparisons for laser supplies are based on published specifications of the manufacturers' highest-capacity cartridges and long-life consumables. CPP based on high-capacity HP ink supplies is based on published specifications of the manufacturers' highest-capacity cartridges. CPP based on high-capacity ink cartridges' estimated street price and page yield. ISO yield based on continuous printing in default mode. For more information, see hp.com/go/learnaboutsupplies.
- ² Duty cycle is defined as the maximum number of pages per month of imaged output. This value provides a comparison of product robustness in relation to other devices, and enables appropriate deployment of printers and MFPs to satisfy the demands of connected individuals or groups.
- ³ The 50-sheet single-pass, two-sided automatic ADF is available with 8730 and 8740 models only. The 8710 and 8720 models have a 50-sheet mechanical two-sided ADF.
- ⁴ The 8710 model has a flatbed scanner that supports up to letter/A4 paper.
- ⁵ HP Print Forward Design is not available for the 8710 model.
- ⁶ The 8710 model has a 6.75 cm touchscreen with digital shortcuts.
- ⁷ USB document printing is available for 8730 and 8740 models only. Feature works with Microsoft Word and PowerPoint 2003 and later. Only Latin language fonts are supported.
- ⁸ The second 250-sheet paper tray (up to legal size) is included with the 8740 model only, please purchase separately for 8730 and 8720 models, not compatible with the 8710 model.
- ⁹ Mobile device needs to be connected directly to the Wi-Fi Direct signal of a Wi-Fi Direct-supported AiO or printer prior to printing. Depending on mobile device, an app or driver may also be required. For details, see hp.com/go/mobileprinting. Wi-Fi Direct is a registered trademark of the Wi-Fi Alliance®.
- ¹⁰ Wireless performance is dependent on physical environment and distance from access point, and may be limited during active VPN connections.
- ¹¹ NFC touch-to-print is not available for the 8710 model. Requires a compatible NFC-printing-enabled mobile device. For a list of compatible NFC-printing-enabled mobile devices, see hp.com/go/nfcprinting.
- ¹² Print speed is up to 22 ppm for the 8710 model, up to 24 ppm for 8720, 8730, and 8740 models. Printing speed measured using ISO/IEC 24734 and excludes first set of test documents. For more information, see hp.com/go/printerclaims. Exact speed varies depending on the system configuration, software application, driver, and document complexity.
- ¹³ Two-sided print speed is up to 12 ppm for the 8710 model, up to 20 ppm for 8720, 8730, and 8740 models. Excludes first set of ISO test pages. For details, see hp.com/go/printerclaims.
- ¹⁴ Two-sided scan speed is up to 4 ipm for the 8710 model, up to 6 ipm for the 8720 model, and up to 23 ipm for 8730 and 8740 models. Scan speeds measured from ADF. Actual processing speeds may vary depending on scan resolution, network conditions, computer performance, and application software.
- ¹⁵ Distributed enterprise management and security features are available with 8730 and 8740 models only. HP JetAdvantage Private Print and HP Web Jetadmin are available for all models.
- ¹⁶ After first set of ISO test pages. For more information, see hp.com/go/printerclaims.
- ¹⁷ Scan speeds measured using A4 or 8.5 x 11-inch documents in portrait mode.
- ¹⁸ Average yield based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. For more information, see hp.com/go/learnaboutsupplies.
- ¹⁹ HP Web Jetadmin is available for download at no additional charge at hp.com/go/webjetadmin.
- ²⁰ The HP Universal Print Driver is not available for the 8710 and 8720 models. The HP Universal Print Driver is available for download at no additional charge at hp.com/go/upd.
- ²¹ HP Color Access Control is not available for the 8710 and 8720 models. Colour access control capabilities vary from device to device.
- ²² HP JetAdvantage Private Print is available at no charge and requires that the printer be connected to the Internet with web services enabled. Not available in all countries. For more information, see hpjetadvantage.com.
- ²³ HP JetAdvantage Security Manager is not available for the 8710 and 8720 models. Optional HP JetAdvantage Security Manager Requires separate purchase. For details, see hp.com/go/securitymanager.
- ²⁴ Wireless operations are compatible with 2.4 GHz operations only. App or software and HP ePrint account registration may also be required. Some features require purchase of an optional accessory. Learn more at hp.com/go/mobileprinting.
- ²⁵ Savings based on HP Instant Ink service plan price for 12 months and use of all pages in plan without purchase of additional sets of pages compared to an average cost per page (CPP) to print ISO/IEC 24711 pages on a selection of colour inkjet printers using standard capacity cartridges. The comparison is based on indicative manufacturers' price as reported on Original Equipment Manufacturers websites on December 2013 with manufacturers price less than 200€. Actual savings may vary depending on number of pages actually printed per month and content of pages printed. All prices include VAT. For more information on ISO standards: hp.com/go/pageyield. The HP Instant Ink savings vary by country. To know more please refer to the country specific links: Germany: www.hpinstantink.de | France: www.hpinstantink.fr | Spain: www.hpinstantink.es.
- ²⁶ Based on cartridge yields for HP 957/953XL ink cartridges compared with HP 953A ink cartridges. The HP 957XL ink cartridge is not compatible with the 8710 model. For more information, see hp.com/go/learnaboutsupplies.
- ²⁷ Water, smear, fade, and highlighter resistance based on ISO 11798 and internal HP testing. For details, see hp.com/go/printpermanence.
- ²⁸ Based on plan usage, Internet connection to an eligible HP printer, valid credit/debit card, email address, and delivery service in your geographic area.
- ²⁹ Programme availability varies. For more information, visit hp.com/recycle.
- ³⁰ Three-year HP limited hardware warranty after customer registration within 60 days of purchase. For details, see hp.com/eu/3yearwarranty.
- ³¹ Requires an Internet connection to the printer. Services may require registration. App availability varies by country, language, and agreements. For details, see hpconnected.com.
- ³² Local printing requires mobile device and printer be on the same network or have a direct wireless connection. AirPrint is supported on iPhones, iPads, and iPods using iOS v4.2 and higher. Remote printing requires an Internet connection to an HP web-connected printer. For details on how to print, including whether an app is required, see hp.com/go/mobileprinting.
- ³³ Based on HP internal research on competitor offerings (Device Security Comparison January 2015), and Solutions Report on HP JetAdvantage Security Manager 2.1 from Buyers Laboratory LLC, February 2015. Requires separate purchase. For details, see hp.com/go/securitymanager.
- ³⁴ HP Access Control is not available for the 8710 and 8720 models. Feature requires additional purchase. For more information, see hp.com/go/printsecurity.

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